

## Modern SCHEDULES OFFICIAL DEALER'S MEETING

**Modern** Access Systems, Inc. of Brampton, Ontario CANADA (a suburb of Toronto) is proud to announce the scheduling of our Dealer's Meeting to be held from Sunday, [November 4, 2007 through Wednesday November 7, 2007](#).



The purpose for this meeting will be to display and demonstrate how the **Modern** Access product line (Access Control, Parking Access & Revenue Control, and Self-Storage Management) has been designed with our

Dealers in mind. We will be exhibiting new products and product enhancements, discussing additional products in various stages of development, and ways **Modern** has positioned ourselves to compete, and lead the way, in the various industries for which our products are designed!

We have intentionally scheduled this meeting to be concise and information packed. Always putting our Dealers first, we scheduled everything to allow our Dealers to attend this very critical meeting, and yet miss only two or three days away from their businesses! By traveling on Sunday, and attending seminars and demos Monday and Tuesday, some dealers may



elect to fly home later Tuesday evening, or stay on for the optional in-depth hands-on demos Wednesday morning and fly home Wednesday afternoon or evening.

Dealers will also hear from Modern end-customers directly about special product development, end-user reliability, and user-friendliness. The will have the opportunity to break-off into small groups for more intimate hands-on demos and Q&A sessions.

## AGENDA:

### Evening 1: (Sunday; 11-4-07)

*Get Acquainted / Meet & Greet* Cocktail "party" at the hotel

### DAY 1: (Monday; 11-5-07)

- 09:00AM - Shuttle to the plant
- 09:15-09:30 "Welcome" greeting by Grant Furlane
- 09:30-10:00 Plant tour emphasis on production areas
- 10:00-10:30 "In-House" (Factory) Player Introductions
- 10:30AM - Shuttle back to hotel
- 11:00-12:00 Begin "Self-Storage" Introduction -
- 12:00-13:00 Catered Lunch
- 13:00-14:00 Modern Access Control Systems Intro.
- 14:00-14:45 Witness 2000 Access software
- 14:45-15:00 Break
- 15:00-16:00 Update on new system! Hardware/software
- 16:00-17:00 Open Time for Questions & Answers
- 17:00-18:00 Break - Open time to return calls
  
- 19:00PM - ? Formal Dinner - Dealer Recognition/Awards

### DAY 2: (Tuesday; 11-6-07)

- 09:00-09:15 Coffee & Donuts - Hotel Conference Room
- 09:15-09:30 "Recap" & Intro Parking
- 09:30-10:00 "Intro to Parking" - Modern's direction
- 10:00-10:45 Specific devices / functions & purpose
  - DBG-06 Barrier Gate*
  - BTM-110 Ticket Dispenser*
  - HD-100 Ticket Dispenser*
  - HD-200 In-Lane Exit Station*
  - HD-400 Fee Computer*
  - PD-800 Pay & Display*
- 10:45-11:00 Break - Open time to return calls
- 11:00-12:00 Specific devices / functions-purpose (cont).
  - POF-900 Pay On Foot*
  - PIL-900 Pay In Lane*
  - PD-900 Pay & Display/Pay By Space*
  - Solar Pay & Display/Pay By Space*
- 12:00-13:00 LUNCH (Pizza sounds good!)
- 13:00-13:45 "EASE" Programming & Reporting
- 13:45-14:00 "Web-EASE" Reporting Software
- 14:00-14:30 Break - Open time to return calls
  - Optional "Break-out" to the airport*
- 14:30-16:00 Hands-on technical demos (not training).
- 16:00-17:00 Future development NEW Products!
  
- 19:00 - ? Informal Dinner -

### DAY 3: (Tuesday; 11-6-07)

- 09:00-12:00 Hands-On demos, Q & A. ALL Products

## **MESSAGE FROM THE TOP: IMPORTANCE OF THIS MEETING**

by Grant Furlane, **Modern's** President

**Modern** Access Systems has been truly blessed with some of the most dedicated, hardworking, innovative, creative, and industrious personnel to be found within any company with which I am familiar, and that includes our Dealers! We at **Modern** have focused the vast majority of our efforts to help our Dealers build their businesses by providing them with the best quality, innovative, and technologically advanced products available within the industries we serve; whether its Security and Access Control, Parking Access and Revenue Control, or Self-Storage Facility Management systems.

It is our feeling that this Dealer Meeting is critical to both our company and our distribution. It is a way for all of us to get together "*and compare notes*", not only between Dealer and Manufacturer, but within the Dealer ranks as well. Unlike most of **Modern's** competition, we don't believe in strong-arming our Dealers into submission, or misleading them with empty promises and vague attempts to gloss over areas of needed improvement.

We all need this meeting to explore new ideas and concepts together, discuss our mutual needs and desires as they relate to our respective businesses, and to listen to what we each have to say. Open communications between all of us is essential to everything we are trying to accomplish, and this Dealer Meeting venue provides the methodology to help us attain our goals and objectives.

With all this in mind, it is with great anticipation that we look forward to seeing you at our gathering, and to hear from you what it is that you expect from **Modern**, and how we may be of service to you! What is it that we can do to help you grow your business?

## **MAKE RESERVATIONS NOW!**

By booking your airfare at least 21-days in advance, you will save significantly on your transportation to Toronto's Pearson International Airport. For example, round-trip airfare right now can be obtained as follows:

<b>LAX .....</b>	<b>\$447</b>	<b>Seattle .....</b>	<b>\$521</b>
<b>Chicago ..</b>	<b>391</b>	<b>Miami .....</b>	<b>426</b>
<b>Raleigh, NC</b>	<b>437</b>	<b>San Juan, PR</b>	<b>489</b>
<b>Monterrey, MX</b>	<b>566</b>	<b>SFO ....</b>	<b>461</b>

For discounted hotel reservations, contact the Marriott Courtyard directly, tell them you're with the **Modern** group:

90 Biscayne Crescent  
Brampton, ON L6W4S1 CANADA

- \* Phone: 1 905 455 9000
- \* Fax: 1 905 455 2700
- \* Sales: 1 905 455 5500 ext. 3502
- \* Sales fax: 1 905 455 2700
- \* **Toll-free: 1 800 943 6707**

Special pricing for **Modern** ends Friday, **October 12TH**.

## **HOTEL ACCOMMODATIONS:**

### **Courtyard by Marriott set to host**



Located about a quarter-mile away from **Modern's** plant in Brampton, Ontario Canada, the Courtyard by Marriott has



been selected to host this year's Dealer Meeting. Providing not only lodging for **Modern's** out of town guests, but also a comfortable Meeting Room in which we will be able to conduct our discussions and review the **Modern** product line.

Take it from me; this is a great location for other reasons as well. The indoor pool area

has a terrific spa/jacuzzi/hot tub, so be sure to bring your bathing suits for a relaxing evening soak.



**So be certain to book your reservations early!** In order to take advantage of **Modern's** special "*discounted*" and space limited rate please book **no later than Friday, October 12<sup>TH</sup>!**